Global Business Skills (GBS)

Creating Confident Communicators for the Modern World



- Join the global workforce Internationalise your outlook
- Become an expert communicator
- Get ahead of the pack in the competitive business environment
- Study and work in one of the strongest economies in the world today

GBS FLEXIBLE OPTIONS:

- Combine with unskilled paid work
- Combine with professional work experience-internship
- Study a combination of GBS courses or combine with English Language Classes to sharpen your English at the same time.
- Courses include a combination of lectures, tutorials and online self paced work

Choose the right GBS to give your career a confidence boost and ensure that you can:

- Write business documents like a professional
- Manage & control your business finances successfully
- Impress & inspire your audience when presenting
- Chair & manage meetings with ease
- Unlock peak performance in yourself & others
- Lead a team to maximise operational productivity
- Write creatively for the web, brochures & other publications
- Accurately interpret marketing trends and developments
- Take advantage of marketing opportunities by evaluating & understanding market data
- Determine the optimum marketing mix to most effectively target your markets
- Entrepreneurship and startups

Monthly Commencements \$280/week

"Global Business Skills focus on the soft and hard skills necessary to succeed in today's global business environment"

GBS AT A GLANCE

COURSE OPTIONS

Choose from 18 different skill course options

COST:

\$280/week

COURSE LENGTH:

5 week courses

COMMENCEMENTS:

Monthly*

*Not all course options are available at every commencement date. Please contact the Academy to confirm your choices are available for the commencement date you want.

HOURS/WEEK

Up to 15 hours/week lectures & tutorials + 5 hours/week online study

ENTRY REQUIREMENTS:

Minimum English Language requirement B2 (IELTS 5.5) or equivalent

VISA:

Student Visa, Working Holiday Visa, Tourist Visa



Phoenix Academy: 223 Vincent Street, West Perth, PERTH, Western Australia T: +618-9235 6000 Email: info@phoenix.wa.edu.au CRICOS Provider: 00066D